Making Your Impressions Count

Take note

As college fairs and campus tours have moved online, your impressions are a great way to get some clarity on why one school is better than another for you.

- If your preferences change at any point in the process, you can always edit your card sort and your college list.
- Keep the focus on what is important to YOU, by having your Must Have and Would Be Nice preferences at the forefront of your mind as you:
  - Visit campuses - virtually or in-person
  - Chat with admissions reps at a college fair
  - Do online research
  - Reach out to current students
  - Talk to your friends, family, teachers, coaches, etc.
- Track your impressions and notes about all the colleges on your list in your Corsava account.
  - Specifically, rate each college based on your personal Must Have and Would Be Nice cards. Use the Don’t Know button if you still need to learn more. It’s easy to go back and update your impressions as time goes on.
- Providing impressions will rank-order your college list, which can help you decide where to apply, and even where to go!

Your chance to shine

- Congrats! You now have a list of schools you are really interested in and ready to apply to!
  - If your list still needs work, check out Your College List & Refining Your College List on our Resources page.
- Review your impressions of each college and use them as you work on your applications and essays or prepare for interviews.
  - Which of your Must Haves did the campus rate highly on and why?
  - What stood out to you during your visit or conversations with admissions reps that told you “this is where I belong?”
  - Communicate why this college is a great fit for YOU.

Now what?

You’ve built a great list, you’ve researched and refined that list, and submitted your applications. Now, it’s time to wait.

- As your acceptance letters come in, adjust your College List appropriately.
- You may find it helpful to add Financial Aid and Merit Aid cards to your Must Haves (if they are not already there) so that ratings of your aid offers are included when rank-ordering your list.
- Talk to your friends and family as you weigh your options, but remember this is your college experience.

GOOD LUCK!